

SUSTAINABILITY REPORT

2019

MAY 7



VISIT GOODPLACE

Sustainability Report 2019

Our mission is to create authentic and unique experiences for our guests while supporting responsible trade and nature preservation. We aim to minimize negative effects on the natural and social environment and maximize benefits to local businesses.

What have we achieved in 2018?

Soft mobility

In 2018, the number of cycling tours we organized around Slovenia and Croatia tripled, altering the mode of transport while discovering these countries for many visitors. Instead of transport powered by fossil fuels, our nature-loving guests were using bikes or e-bikes that are environment and health friendly.

Most of Visit Goodplace staff members cycled or walked to work. Company bikes and e-bikes remained free to use for all staff, encouraging them to opt for a sustainable mode of transport.

Energy & paper consumption

We continued to reduce the amount of printed materials. Moreover, 100 % of our brochures were printed on certified recycled paper. We used certified recycled paper for in-office printing as well. Discarded office paper was reused for notes during meetings and workshops.

In addition, Visit Goodplace office equipment purchased in 2018 (display screen, microwave oven, coffee machine) is energy efficient. Office electronic devices were set to energy saving mode.



Waste management

We continued with our goal to reduce the amount of waste. In 2018, most of waste generated in our office was separated into fractions and then recycled. We tried to avoid packaging where possible. Office supplies like soap, toilet paper, coffee and sugar were being purchased in bulk. We bought a new coffee machine for the office, replacing the old one with single-serve coffee capsules.

At Soča Outdoor Festival that we organize every year, we replaced plastic with more sustainable alternatives. Plastic cups were replaced by biodegradable cups made of sugar cane, while single-use plastic strips for orientation were replaced by durable flags.

Purchasing policy

When purchasing supplies for our office and tours we prioritized goods made of recycled materials. In 2018, we purchased 2 computers from a company that restores used computers. We also purchased 3 second-hand displays. Furthermore, we supported the local community by purchasing food and other services from local suppliers and by encouraging guests to visit local restaurants, shops and attractions.



Local communities

Our Travelife Partner certificate indicates our commitment of treating people with honesty and respect, including our staff members, guests, business partners and local residents. Cooperating with local accommodation providers, restaurants, transfer providers and other service suppliers is how we do our business. As we increased the number of our tours in 2018, collaboration with local service suppliers intensified. We also started working with new local accommodation and transfer providers as well as restaurants. More local guides were contracted to guide our guests and we expect this trend to continue.

At Soča Outdoor Festival all local producers of food, beverages, souvenirs and similar were welcome to set-up their stands free of charge. Finally, when organizing this event, we worked almost exclusively with local businesses.
